

# Exhibitor Prospectus

## MIDWEST REGION BURN CONFERENCE

Hosted by University of Iowa Health Care Burn Treatment Center



University of Iowa Health Care Burn Treatment Center is delighted to bring you the 2019 **Midwest Region Burn Conference.**

The Midwest Region Burn Conference is the premier educational event of the midwest region and is designed for all burn care disciplines. The midwest region includes nine states - Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, and Wisconsin. Attendees also represent additional states from across the United States.

The conference will provide a comprehensive agenda with content covering best practices in clinical care, research, education and outreach with a focus on improving outcomes in burn care.

### Conference Location

Graduate Hotel  
210 South Dubuque St., Iowa City, IA 52240  
[graduatehotels.com/iowa-city](http://graduatehotels.com/iowa-city)

### Pre-Conference Workshops

October 2, 2019

### Conference

October 3-4, 2019

### Who Will Attend

This conference is designed for members of the multidisciplinary burn team including general surgeons, plastic surgeons, emergency medicine physicians, surgical residents, physician assistants, nurse practitioners, nurses, physical and occupational therapists, respiratory therapists, operating room staff, social workers, psychologists, nutritionists, rehabilitation personnel, prevention educators, and any others personally involved in burn care.

### Hotel Accommodations

A block of rooms has been reserved at the Graduate Hotel for \$134 (plus tax) per night. Contact the hotel directly at 319-337-4058 and identify yourself as a participant of the Midwest Region Burn Conference to receive the group rate. Reservations should be made by August 29, 2019, after which date rooms are subject to availability and regular rates may apply.

### Exhibitors — Don't miss this ideal opportunity to:

- Meet with key decision makers in the burn community from across the midwest region of the United States
- Display the most current treatment advances and products
- Network with over 100 attendees
- Attend the educational programs

October 2, 2019

### Pre-Conference Exhibitor Package \$500

(Fee due: August 23, 2019)

Each exhibit fee includes:

- One (1) 6' skirted table and one (1) chair
- Attendance for one representative (includes lunch for one representative on Wednesday)

October 3 – 4, 2019

### Conference Exhibitor Package \$1,250

(Fee due: August 23, 2019)

Each exhibit fee includes:

- One (1) 6' skirted table and two (2) chairs
- Attendance for two representatives (includes lunch for two representatives on Thursday and Friday)
- Admission to the Thursday evening reception

### Your organization will be acknowledged:

- On meeting signage
- In the course syllabus

### Exhibit Schedule (Tentative)

- Wednesday, October 2, 7:00 AM - 4:00 PM (Pre-Conference workshops only)
- Thursday, October 3, 7:00 AM - 4:00 PM
- Friday, October 4, 7:00 AM - 4:00 PM

### Security

The exhibit area is not a secured area and no security guard will be provided. It is strongly recommended that items of value be removed when booth is not staffed.

### For more information, please contact:

University of Iowa Center for Conferences  
250 Continuing Education Facility  
Iowa City, IA 52242

319-335-4141

[conferences@uiowa.edu](mailto:conferences@uiowa.edu)

[midwestregionburn.centerforconferences.uiowa.edu](http://midwestregionburn.centerforconferences.uiowa.edu)

## Application to Exhibit

# Midwest Region Burn Conference

October 2-4, 2019, Graduate Hotel, Iowa City, Iowa  
[midwestregionburn.centerforconferences.uiowa.edu](http://midwestregionburn.centerforconferences.uiowa.edu)

### Please submit form to:

UI Center for Conferences  
250 Continuing Education Facility  
Iowa City, IA 52242

[conferences@uiowa.edu](mailto:conferences@uiowa.edu)

Fax: 319-335-4039

\_\_\_\_\_  
**Company Name** (as you would like it published)

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Contact Title**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**Address 2**

\_\_\_\_\_  
**City**

\_\_\_\_\_  
**State**

\_\_\_\_\_  
**Zip**

\_\_\_\_\_  
**Phone Number**

\_\_\_\_\_  
**Email Address**

### Special Requests:

**Name Badge(s)** \_\_\_\_\_  
Indicate Name(s)

**Electrical Outlet**  **Other** \_\_\_\_\_

#### Exhibit space will be assigned.

Please avoid table assignment near the following company(s): \_\_\_\_\_

### Payment Information

**Check made payable to:** UI Center for Conferences

#### Credit Card:

**American Express**  **Discover**  **MasterCard**  **VISA**

\_\_\_\_\_  
**Card Holder Name**

\_\_\_\_\_  
**Account Number**

\_\_\_\_\_  
**Expiration Date**

\_\_\_\_\_  
**CVV (3-Digit Code)**

**Pre-Conference** (October 2, 2019)  
**Exhibitor Package \$500**

**Conference** (October 3-4, 2019)  
**Exhibitor Package \$1,250**

Full payment due by August 23, 2019